**Subject: Invitation for Media Coverage of SOFTEC 2019**

Dear Sir/Madam,

SOFTEC, the **Soft**ware **E**xhibition and **C**ompetition, is the annual event at **FAST National University (FAST-NU) Lahore** and has maintained legacy of over 22 years. SOFTEC Society - the largest student body at FAST NU - organizes an I.T. extravaganza with a diverse range of **competitions** with **participants from all over the Pakistan** annually. FAST-NU, one of the leading higher educational institutes in Pakistan, encompasses within itself, establishment of an exceptional institution for the advancement of technology and research in the country.

The competitions include **Software Competition, Engineering Project Competition, Programming Competition, Robo Rumble, Web Development Competition, App Development Competition, Graphic Designing Competition, Gaming Competition,** and **Data Science Competition.** Apart from this, SOFTEC is a platform for the tabulation of many technological conferences which involve pageanting of some paramount projects. Students from all major universities of Pakistan take part in this event and consequently are entitled to learn many technological advances that came and are to come.

Some of the best names in IT have been sponsoring SOFTEC from the beginning. Some prominent names include Google, VentureDive, Zameen. Around 12 to 13 companies sponsor this mega-event each year. This year we will be working with TkXel, EVS, FAANA, Facebook Developer Circle. Moreover, we collaborate with professors from different institutes, who come to be a part of this event by judging the multiple competitions that are held annually.

The two-day event is scheduled to be held on the **16th** and **17thMarch, 2019**. SOFTEC Society will highly encourage your services for **SOFTEC 2019** as high-profile chief guests, one of them being **Federal Minister for Education, Mr. Shafqat Mehmood** will be present**.** Last year’s event had a footfall of 6000+ and 1500+ participants from more than 80 universities and this year we expect more.

For further details, please visit our website: <http://www.softecnu.org>, or email us at [info@softecnu.org](file:///C:\Users\shahzaib\Desktop\SOFTEC17\Office\SOFTEC%2016\Office\Letterhead\SOFTEC17\Invitation\invitationpackage\info@softecnu.org). Please do not hesitate to place any queries whatsoever.

We look forward seeing you cover SOFTEC 2019.

Sincerely,

**Javeria Hameed Talha Zubair**

**Vice President-SOFTEC President-SOFTEC**  03361573333 0312-8844556